

To :	SOUTHAMPTON SHADOW HEALTH AND WELLBEING BOARD MEETING
Date:	21 ST NOVEMBER 2012
Subject:	DRAFT JOINT HEALTH AND WELLBEING STRATEGY: POST WORKSHOP (& NOVEMBER) DIRECTION FOR STRATEGY
Report of :	DIRECTOR OF PUBLIC HEALTH

1 Introduction

The shadow Health and Wellbeing Board approved a draft strategy for consultation in June 2012, and the consultation and engagement process took place through July, August and September. The post consultation draft was taken to an informal Board workshop on 7 November 2012 which allowed the Board to further shape the strategy taking account of stakeholder and public feedback.

2 Consultation and Feedback

The Board will be aware that the draft JHWS set out 6 priorities for action, underpinned by a number of principles, including adopting a life course approach:

1. Early years and childhood – sustaining work to support vulnerable families with young children.
2. Adolescence and young adulthood – taking action to reduce the harm to individuals and society caused by the misuse of alcohol and drugs.
3. Working age adults – working with employers and local education advisers to support people into employment and prevent people falling out of employment due to ill health.
4. Helping people grow old and stay well.
5. Reducing admissions to hospital from preventable causes of both physical and mental ill health.
6. Improving housing options for people in the city to support healthy lifestyles.

Each of these themes had a series of actions proposed against them, and a set of questions were asked under each priority to elicit views and opinions on:

1. Whether the actions are the right ones
2. Which actions should be prioritised
3. Whether any important actions are missing and what they should be
4. Whether there are resources and assets people are aware of that could be brought into play to address the needs.

A wide range of stakeholders were sent copies of the strategy, and briefings and presentations delivered. Key partners and partnerships, NHS organisations, public agencies, schools and governing bodies, voluntary and community organisations and the general public were all invited to comment.

The methodology for gaining public and stakeholder feedback used questionnaires, presentations and consultation events.

Questionnaire was part of the Health Matters publication – 5,695 circulated to all GP practices, libraries, pharmacies, schools, colleges and universities, NHS trusts and key stakeholders across the city. 14 completed questionnaires were returned, 25 public/stakeholder sets of comments were returned via email including 5 from our on-line survey.

Presentations were given to the Health Overview and Scrutiny Committee (HOSC), Clinical Commissioning Group (CCG), Children and Young People's Trust (CYPT), Southampton Voluntary Services (SVS) and Southampton Connect

The two public/stakeholder engagement events coordinated by Southampton Link had 110 attendees in total.

Key themes emerged from the feedback which helped to shape and inform the wide ranging discussion undertaken at the workshop session on 7 November 2012, these include:

- A strong call for the JHWS to link with other key strategies and plans across health, social care and wider systems
- General support that the strategy identifies the correct priorities
- People with learning disabilities and carers were both highlighted as priorities for action
- The limited reference in the draft document to meeting the challenge of the growing number of people with dementia
- A need to emphasis and amplify the prevention and health improvement agenda across lifestyle risk factors
- A pan-population approach should be applied to alcohol and drug issues, rather than restricting it to adolescence and young adulthood
- The substantial potential for volunteers and community groups to make a contribution to improving outcomes.

3 Outcomes and workshop discussion 7 November 2012

The informal Board meeting engaged in wide ranging discussions and the revised outcomes were agreed.

- Consensus on the issues covered (endorsed by wider consultation)
- Reduce the strategy from five priorities to three themes:
 - Theme 1 Building resilience and prevention to achieve better health and wellbeing to combine aspects of Priority 3 (work) and 5 housing
 - Theme 2 will be Best start in life
 - Theme 3 will be Ageing and living well

The actions that emerge from these three themes need to be:

- Achievable in number and realistic given budgetary constraints
- Actions need to stretch/transform outcomes

It was agreed that Directors would re-look at sections and actions to be

included for the next revision.

It was also agreed that the Board will hold partners to account regarding delivery of health and wellbeing actions and outcomes.

4 **Next Steps**

- Directors to meet and go through and agree actions (Clive, Margaret Jane, John and Dawn to work with Andrew and Public Health Consultants)
- To agree the language of the strategy and target audience i.e. lay or professional
- Public Health leads to: revise the strategy in light of Director(s) discussions/decision making
- Ensure links with other strategies identified
- Ownership/leadership for actions to be SMART actions with agreed accountability

Proposed timescale

21st November - Formal H&WBB - Priority Headings (although not to be called that) to be agreed in order to allow some indication of commissioning requirements (publication of papers 13th Nov)

19th December - Informal H&WBB - Final Strategy to be discussed having covered themes, actions, funding, accountability and outcomes.

23rd January - Formal H&WBB - Approval of Final Strategy for recommendation to CCG and LA (publication of papers 15th Jan)

Beginning of February any further public consultation events that may be necessary

27th February - Informal H&WBB to discuss any tweaks that may be necessary following any public consultation event.

18th March - Cabinet Member Briefing - Approval of Cabinet report recommending adoption of the strategy

27th March - Formal H&WBB - Final approval of Strategy if required.(publication of papers 19th March)

28th March - Final submission of report to Democratic Services (all cleared) for Cabinet 16th April

5 **Recommendations**

- Revise the strategy
- Agree the three key themes as in 3 above.